

JERUSALEM

• Whitepaper •

v0.9

INTRODUCTION

Jerusalem will introduce a historical and geographical context in the cryptocurrencies industry. The project's goal is to open a network of an old city. Jerusalem challenges to make a stream from a centralized world to a decentralized world. Jerusalem project itself is decentralized. We start the decentralization by "a marketplace" of email accounts.

PROBLEMS

BIG

There is something important about the foundation of the world which is being forgotten.

SMALL

Some of the current cryptocurrencies users are suffering from these problems.

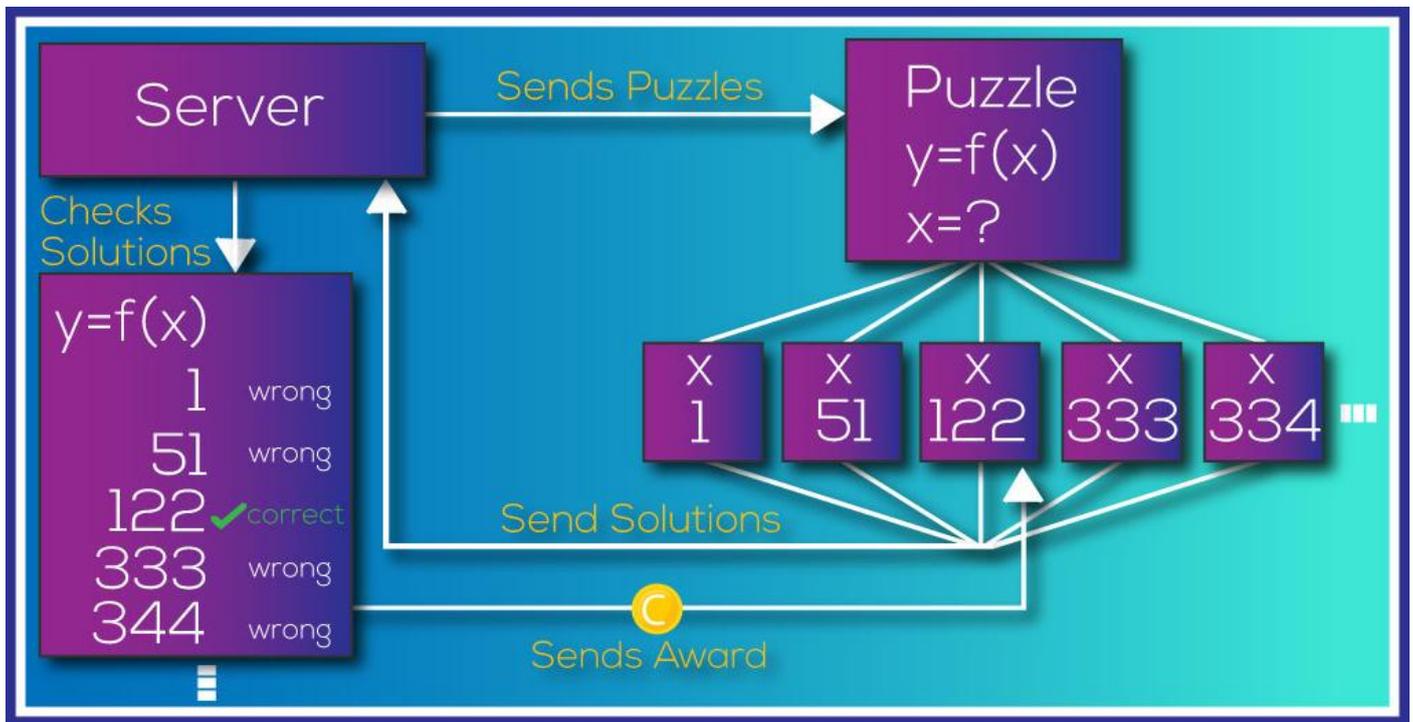
- Buying cryptocurrencies cannot be business expenses.
- Cash out solutions for cryptocurrencies are limited.

JERUSALEM

Jerusalem will provide a layer between currencies and email accounts - email liquidity. It is a marketplace of email accounts. The users can buy and sell the email accounts in the marketplace. If the email accounts are not sold in the marketplace, the system can buy back them later. There is a grace period before user's using the buy-back option. The system invests the raised money for 10%-100% yearly returns. The project's goal is to open a network of an old city. The goal may justify the solution in a unique manner. The project also provides a key to find a way to restore the forgotten.

PROOF OF WORK (PoW) ALGORITHM

A proof of work(PoW) is a piece of data which is difficult(costly, time-consuming) to produce but easy for others to verify. In block chains, this algorithm is being used to confirm transactions and produce new blocks to the chains. Changing a block requires regenerating all successors and redoing the work they contain. This protects the block chain from tampering. A network consensus can be created on the PoW.



YET ANOTHER PROOF OF WORK(YA-PoW)

The software architecture of PoW can be adapted in higher levels. The higher levels include our situations outside PCs. There is a cryptographic nature in the foundation of the world itself. The important things mostly come first in cryptographic contexts. It may be because it will be validated easily in the future or now. (Real PoW)

Genesis 1:1 In the beginning God created the heavens and the earth.

(The most valuable code)

Before the borders were formed, all the land and the ocean were surveyed and a huge device was made.

(A proof of work)

The idea was produced by solving many things for many years. Solving or producing was costly and time-consuming but verifying is possible and may be easy for others. Jerusalem aims to make **a recovery of the device** by using the tokens(JLM, JLMD) with the PoW.

MARKETPLACE OF EMAIL ACCOUNTS

Jerusalem will provide a marketplace of email accounts. The user can create, use, buy and sell the email accounts in the system. If the email accounts are not sold in the marketplace, there are buy-back options for the user. The buy-back option is that the system can buy back the email accounts from the user and pay for the user. The user can manage his/her assets and business expenses efficiently with the system.

BUSINESS MODEL

1. The user can manage his/her assets and business expenses by buying the email accounts and using the buy-back options.
2. The system receives some fees in the marketplace of the email accounts.
3. The system raises money by selling the email accounts. There is a grace period before user's using the buy-back option, for example 6 - 60 months.
4. The system invests the raised money for 10%-100% yearly returns.

EMAIL LIQUIDITY



TOKENS

Two tokens are issued with the Ethereum blockchain.

JERUSALEM TOKEN (JLM)

Token name: Jerusalem

Symbol: JLM

Type: ERC20 (Ethereum)

Total supply: 510,000,000

Contract address: [0x07df1db4120da5f688d4f5a10ea0bec1fd28c1bd](https://etherscan.io/address/0x07df1db4120da5f688d4f5a10ea0bec1fd28c1bd)

JERUSALEM DOLLAR TOKEN (JLMD)

The token is issued with the Ethereum blockchain.

Token name: Jerusalem Dollar

Symbol: JLMD

Type: ERC20 (Ethereum)

Total supply: 100,000,000,000

Contract address: [0x4a33f3535b7e7af97a885649f55eed7be2940db1](https://etherscan.io/address/0x4a33f3535b7e7af97a885649f55eed7be2940db1)

MARKET

The current cryptocurrency market capacity (2018) is almost \$200,000,000,000. Jerusalem will work as a catalyst to the market by a marketplace and an experimental credit system. It is estimated that the share can be 1%-10% of the whole market at least. The 1%-10% is almost \$2,000,000,000 - \$20,000,000,000 by now. Jerusalem will exchange cryptocurrencies and email accounts. The email liquidity of Jerusalem is a new niche in the cryptocurrencies industry. There are existing similar market such as crypto exchanges or crypto ATM card(debit card) providers.

Jerusalem	Debit card	Crypto exchanges	Banks	Investment banks
Email liquidity	Exchange fees	Listing fees	Deposit	Investment
Investment		Exchange fees	Lending	

TOKENOMICS

Jerusalem uses the two tokens (JLM and JLMD). JLM is for the proof of stake mainly. JLMD is for an experimental credit system. Both will be integrated with the marketplace. Any projects and systems can interact with the tokens freely. The tokens have references to a network of a city and their economy can open the network of the city. In this whitepaper, the details are not explained.

DISTRIBUTED TEAM

Jerusalem is open to new participants(co-founders and sponsors). It is an anonymous project, however it is not strictly anonymous. It is a distributed group of individuals and companies. It is free to create email accounts. It is free to name our names in the communications. To operate the marketplace, a company or a few companies will be formed.

DISTRIBUTED PROJECTS

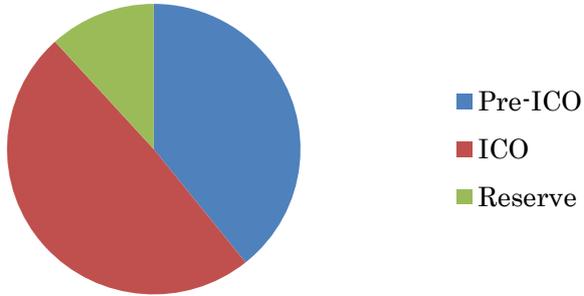
Jerusalem is open to developers, business owners and others. Anyone can use the simple SDK(software development kit) to create services with Jerusalem tokens. The SDK consists of two modules - validating the ownership of wallet address and checking the balance of wallet address.

ALLOCATION OF THE TOKENS

JLM

Total supply: 510,000,000

JLM



Pre-ICO: 200,000,000

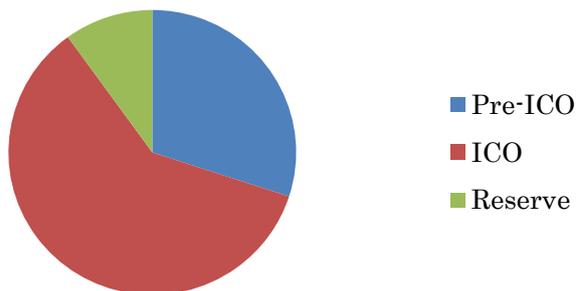
ICO: 250,000,000

Reserve: 60,000,000

JLMD

Total supply: 100,000,000,000

JLMD



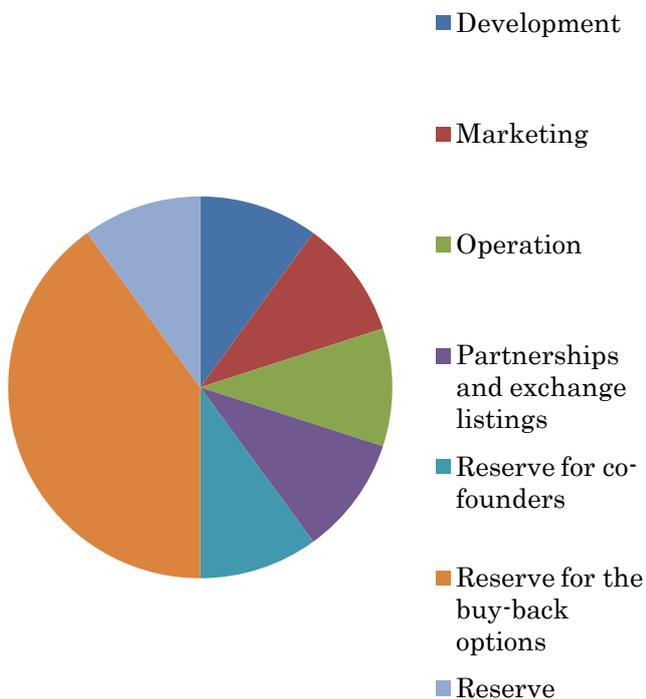
Pre-ICO: 30,000,000,000

ICO: 60,000,000,000

Reserve: 10,000,000,000

USE OF FUNDS

Use of funds



Development: 10%

Marketing: 10%

Operation: 10%

Partnerships and exchange listings: 10%

Reserve for co-founders' new ideas: 10%

Reserve for the buy-back options: 40%

Reserve: 10%

*All the returns of investments above the resource are for recalling a network of a city.

EXCHANGE LISTINGS

Listing the tokens on exchanges is a major priority in the project. It is planned to be listed before Q3 2019. It will be announced as soon as possible after the schedule is fixed.

ROADMAP

SEPTEMBER 1, 2018

The basic system started as beta. The no-password login and email address management is available.

DECEMBER 1, 2018~MARCH 31, 2019

Pre-ICO

Q2 2019

ICO

Q3 2019

Token listings on exchanges will be available.

Q4 2019

The marketplace will be available. Campaigns to increase the participants.

2020...

Campaigns to increase the participants.

NOTE

The tokens are not securities or stocks in Jerusalem. Because there is a product - email account and membership. But it is an opinion of someone. Purchasing the tokens of Jerusalem involves high risks and uncertainties. The future price of the tokens on exchanges will be determined by the market. In the pre-ICO and ICO stage, buying the tokens means buying a special membership of Jerusalem with email account. Any economic profits from the tokens are not guaranteed. This document may not explain the details of everything.

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JLMD

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